

**H. & G. H. MANSUKHANI INSTITUTE
OF MANAGEMENT**

2 DAY WORKSHOP ON DIGITAL MARKETING

- LinkedIn Optimisation
- Youtube Marketing
- Instagram Marketing
- Facebook Marketing
- Basics of Content Strategy

RIDDHI SHARMA
INSTRUCTOR

**AN AWARD-WINNING DIGITAL
MARKETING LEADER**

**18-19 April, 2023
(10:00 am - 5pm)**

WORKSHOP FEES - ₹500/-

FEES CAN ALSO BE PAID OFFLINE IN COLLEGE*

FREE FOR MIM STUDENTS

— TEACHING IN A —

DOT

15 HOURS WORKSHOP ON **ADVERTISING**

Are you looking to enhance your skills in the world of advertising? Join us for a two-day workshop, where you'll learn the ins and outs of creating a complete ad campaign.

- Learn to create compelling ad content, targeting various audiences
- Explore exciting ad careers and agency types
- Master pitching skills to impress potential clients
- Engage in interactive sessions with passionate peers

MENTOR
MYRA JAISINGHANI

DR. SWATI SABLE
DIRECTOR, MIM

WORKSHOP FEES - ₹500/-

Date & Time:

22nd April - 2:00 p.m. - 5:00 p.m.
23rd April - 10:00 a.m. - 5:00 p.m.
24th April - 1:00 p.m. - 5:00 p.m.

FREE FOR MIM STUDENTS

MANDATORY FOR MIM STUDENTS TO REGISTER*

Venue: H. & G. H. Mansukhani Institute of Management, CHM campus, Opposite Ulhasnagar railway Station, Ulhasnagar (W)

CERTIFICATION COURSE ON HR ANALYTICS

What will you learn?

- Importance of high-quality data in HR.
- Metrics for Talent Management, Training, Compensation, Performance appraisal, retention, employee productivity, satisfaction, engagement, turnover, and absenteeism.
- Creating and influencing strategic business planning with data



Mentor:

RAIS SYED

*HR Service Delivery Specialist
Accenture, India*

Dates: 16th, 23rd & 30th April, 2023

Time: 11:00 a.m. to 4:00p.m.

DR. SWATI SABLE
DIRECTOR, MIM

WORKSHOP FEES - ₹500/-

FREE FOR MIM STUDENTS

MIM STUDENTS ARE SUPPOSED TO REGISTER*

CERTIFICATION COURSE ON **CAPITAL MARKET**

- Gain expertise in stock market trading, technical analysis, and derivatives, including commodities.
- Learn live trading, intraday and swing trading strategies, options tactics and more.
- Receive certification upon completion.

Mentor:

MR. GREESH LASSI

*Trainer with BSE & SEBI,
16 years of experience in Stock Market*

Mentor:

MR. MANISH SACHDEV

*Trainer with BSE
13 years of experience in Stock Market*

DR. SWATI SABLE

DIRECTOR, MIM

Dates: 20th, & 21st April, 2023

Time: 11:00 a.m. to 2:00 p.m.

Dates: 24th, & 28th April, 2023

Time: 9:00 a.m. to 12:00 p.m.

WORKSHOP FEES - ₹500/-

FREE FOR MIM STUDENTS

IT IS MANDATORY FOR MIM STUDENTS TO REGISTER*

Venue: H. & G. H. Mansukhani Institute of Management, CHM campus, Opposite Ulhasnagar railway Station, Ulhasnagar (W)